



Permit #F00041480

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041480**Type of Permit:** FILMING**Release Date:** 06/29/2011**Production Company** GLOBAL PHOTO ASSOCIATION USA
INC**Producer** N/A N/A**Insured Company** GLOBAL PHOTO ASSOCIATION USA
Name INC**Director** N/A N/A

Contact Phone No. 1 310-325-1111

1st AD N/A N/A

Contact Phone No. 2

Production Manager ERI MORIYAMA

Fax 310-325-7888

FilmL.A. Coordinator Yulizza RamirezAddress 22809 LOCKNESS AVE
TORRANCE, California 90501**Location Manager** ERI MORIYAMAPrimary Phone Mobile - 818-606-4374
Secondary Phone**Production Title** AMAZING RULES**Location Assistant** N/A N/A**Type of Production** TV News MagazinePrimary Phone Mobile - N/A
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE \$625.00

Total Permit Fee \$1,310.00LA CITY DEPT OF REC AND PARKS - FILM USE \$450.00
FEE**Number of Locations** 2LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
SURCHARGELA CITY DEPT OF REC AND PARKS SPECIAL \$150.00
FACILITY ADMINISTRATION FEE



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Summary Information**Location****Location 1 of 2****Page 1 of 1**

Permit Number	F00041480	Location Manager	ERI MORIYAMA
Production Company	GLOBAL PHOTO ASSOCIATION USA I...	Primary Phone	Mobile - 818-606-4374
Insured Company	GLOBAL PHOTO ASSOCIATION USA I...	Secondary Phone	
Production Title	AMAZING RULES		

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291**Location Name** VENICE REC CENTER**Location Type** Park**Location Description** LA CITY REC & PARKS**Film Dates** 6/30/2011 - 6/30/2011 13:00 - 16:00 1 day**Open or Closed to the Public** Closed

Generic Conditions All vehicles must be parked on private property
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents Venice Rec Restrictions.pdf
Venice Area July 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf
VENICE BEACH ROSE LOT.pdf
VENICE BEACH VENICE BL. LOT.pdf
VENICE BEACH WASHINGTON LOT.pdf
Venice Area January 2010.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Vans	1		Crew	3

Filming Activities Exterior Dialogue; Exterior establishing shots; Talent at Muscle Beach working out;

Jurisdiction	Political: Los Angeles City - Council District 11	Police: Los Angeles Police Department	Fire: Los Angeles City
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Thomas Guide Page: 671**Grid:** H7

Location Notes COMPANY MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PCI PROPERTY
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE
LOS ANGELES POLICE DEPARTMENT

Rafael Vega
Mark Buck

Parking **Base Camp**
Location Type : Filming Location

Crew Parking
Location Type : Filming Location



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Summary Information**Location****Location 2 of 2****Page 1 of 1**

Permit Number	F00041480	Location Manager	ERI MORIYAMA
Production Company	GLOBAL PHOTO ASSOCIATION USA I...	Primary Phone	Mobile - 818-606-4374
Insured Company	GLOBAL PHOTO ASSOCIATION USA I...	Secondary Phone	
Production Title	AMAZING RULES		

Location Address OCEAN FRONT WALK, WASHINGTON BLVD - ROSE AVE, Los Angeles, CA, 90291

Location Type Park

Film Dates 6/30/2011 - 6/30/2011 13:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents Abbot Kinney, Venice revised June 2011.pdf
Venice Area January 2010.pdf

Equipment on Location	Type	Quantity
	Vans	1

Personnel on Location	Type	Quantity
	Crew	3

Filming Activities Exterior Dialogue; Exterior establishing shots; Talent at Muscle Beach working out;

Jurisdiction **Political:** Los Angeles City - Council District 11

Police: Los Angeles Police Department

Fire: Los Angeles City

Thomas Guide **Page:** 702

Grid:

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE
LOS ANGELES POLICE DEPARTMENT

Rafael Vega
Mark Buck

Parking **Base Camp**
Location Type : Filming Location

Crew Parking
Location Type : Filming Location



Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- **Production Company allowed to film on the Venice Boardwalk, between Rose & Washington, from 1pm – 7pm on June 30, 2011.**
- **Production Company only allowed to conduct talent walk & talk dialogue.**
- **Production Company is not allowed on the Venice Boardwalk prior to 9 am despite what permit might state due to Maintenance cleaning the boardwalk.**

VENICE BEACH RECREATION CENTER

Film Production Guidelines

Special Facility

- **Production Company allowed to film on June 30, 2011 at Venice Rec. Muscle Beach from 1pm-4pm only..**
- **Cannot impede park patrons from park activities.**
- **Cannot interfere, prevent, or clear park patrons from the location of filming.**
- **Production Company does not have permission to remove or move existing landscape.**
- **Production Company not allowed to add landscape unless approved.**
- **May not drive on any park service road or grassy areas unless approved.**
- **Must work around maintenance activities.**
- **No vehicles/heavy equipment allowed on property. No un/loading, shuttle drop off etc, Including gators and shuttle**

vans, unless otherwise approved by the Recreation Director.

Okay to use hand carts.

- **No staging of equipment or cast and crew on any grass areas unless approved by either the Park Film Office or Recreation Center.**
 - **No on-site parking. Must arrange off-site parking.**
 - **Must not interfere with recreation and/or maintenance activities.**
 - **Daily maintenance activities may be scheduled.**
 - **Public access required. No exclusive use of facility/area.**
 - **May not block any bike paths.**
 - **Grassy areas may be edged, mowed and watered.**
 - **No alterations to park property unless otherwise approved by the Recreation Director.**
 - **Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.**
 - **No base camp or craft services on-site.**
 - **Must identify all cable boxes with cones.**
 - **Patrons have the right of way at all times.**
 - **Production Company does not have exclusive use of any part of the park at any time.**
 - **Production Company may do up to 2 minute pedestrian control while cameras are rolling only.**
-
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
 - Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
 - Film permits do not provide exclusive use of a park or recreation area.
 - Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
 - Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
 - Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
 - Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permittee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permittee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permittee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- Okay to begin production work at 7am, specific guidelines below.
- Must work around Maintenance activities.

Global Photo Association USA INC – Amazing Rules
(Venice Boardwalk & Venice Recreation Center – Muscle Beach)
F-41480

SPECIAL FILMING CONDITIONS VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m.** unless approved by The Department of Recreation and Parks.
- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
 - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m.** No community survey will be allowed for additional hours.
 - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**
- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**
- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

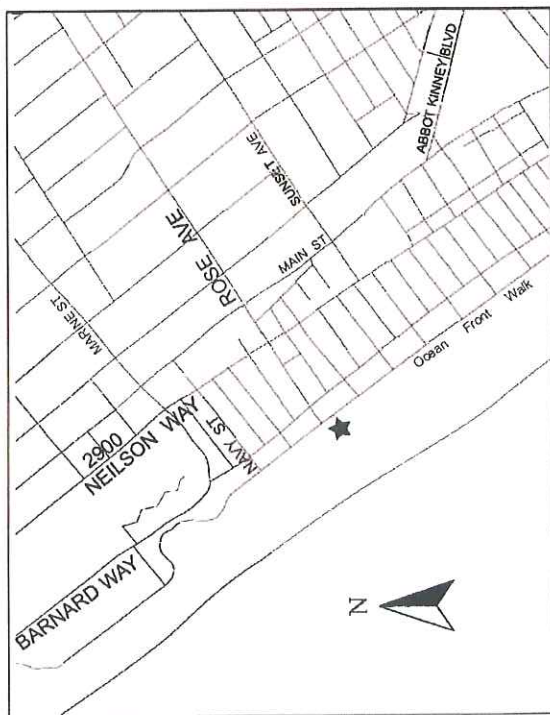
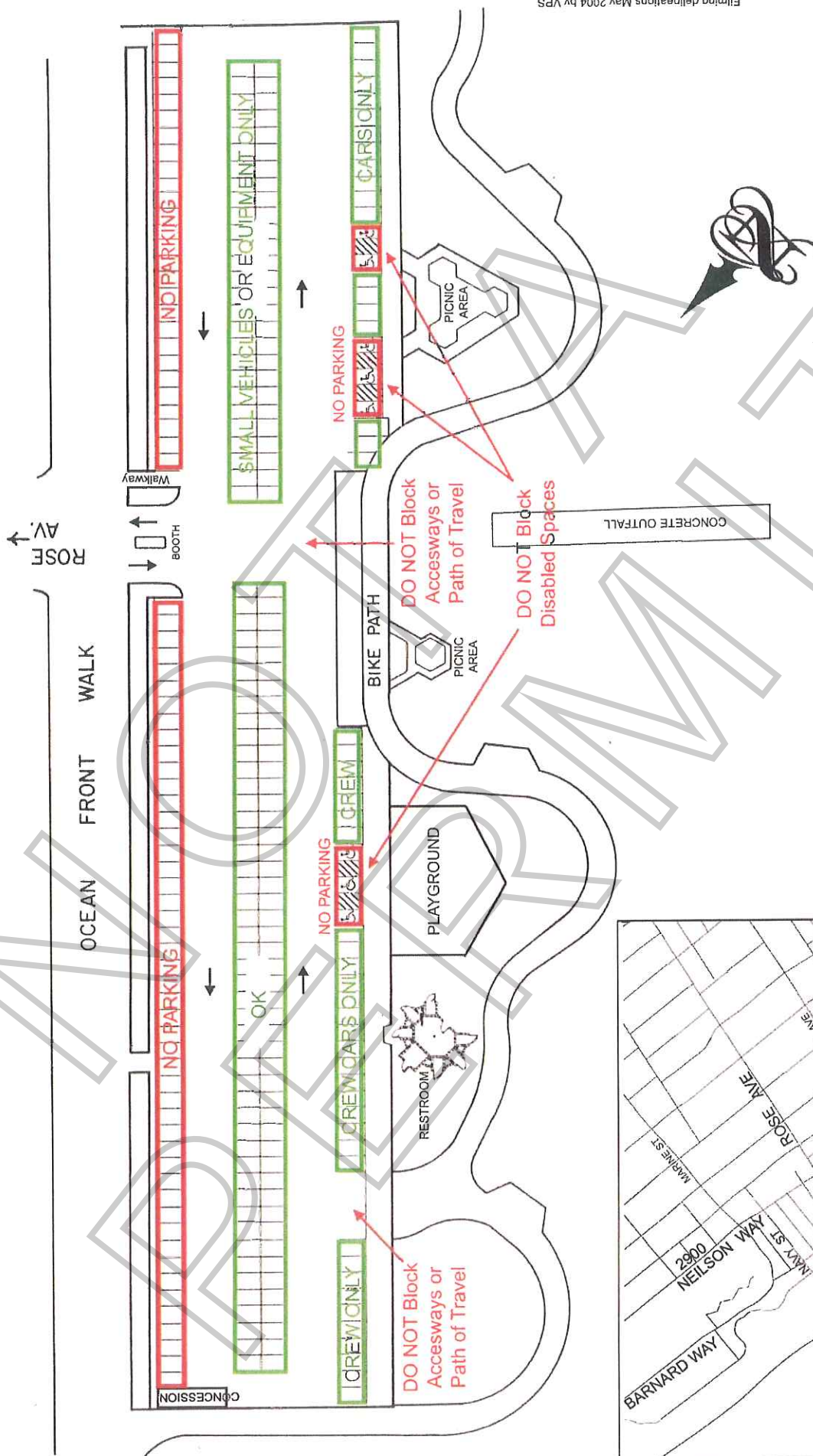
- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).
- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.
- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.
- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.
- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.
- A parking contract does not constitute a film permit.

Map not to scale.

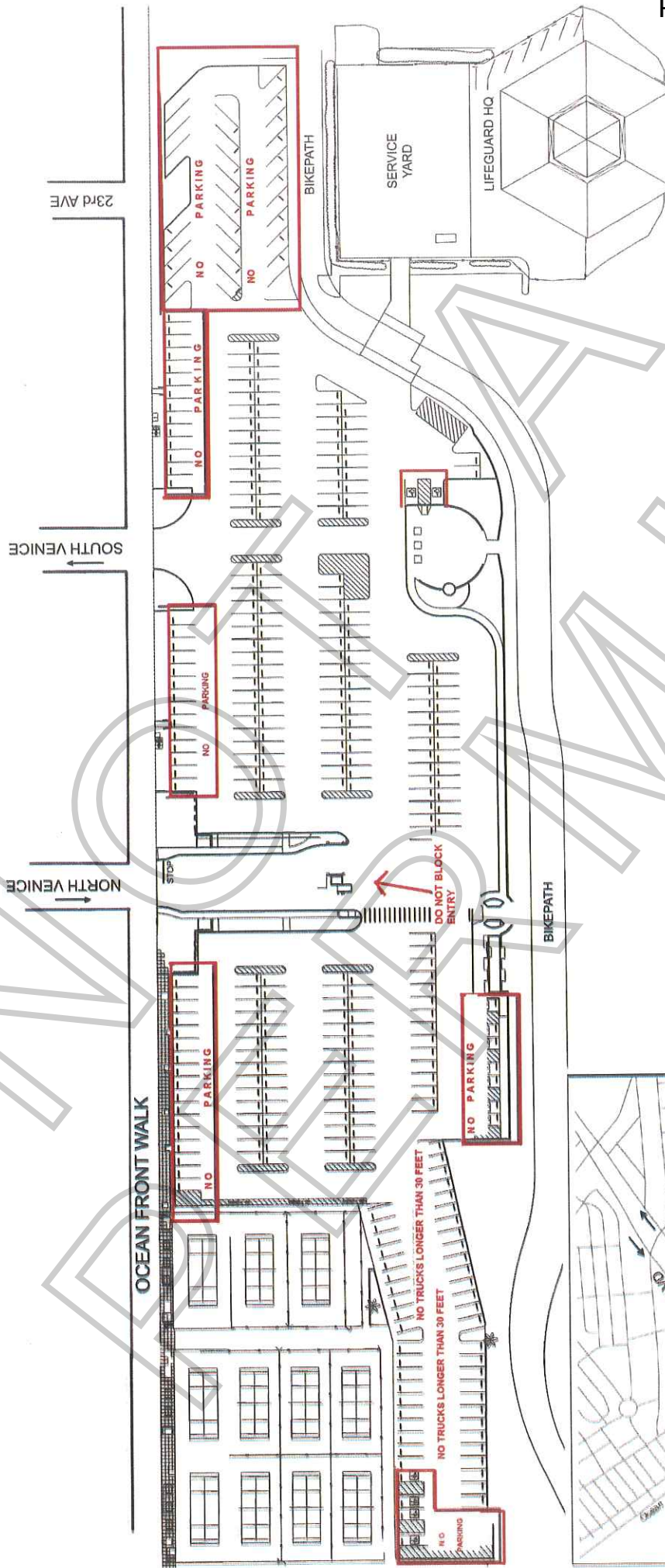
REGULAR SPACES	280
DISABLED	8
TOTAL	288

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L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS

VENICE CITY BEACH ROSE AVE PARKING LOT - FILMING AREAS



VENICE CITY BEACH VENICE BLVD PARKING LOT



Map not to scale.

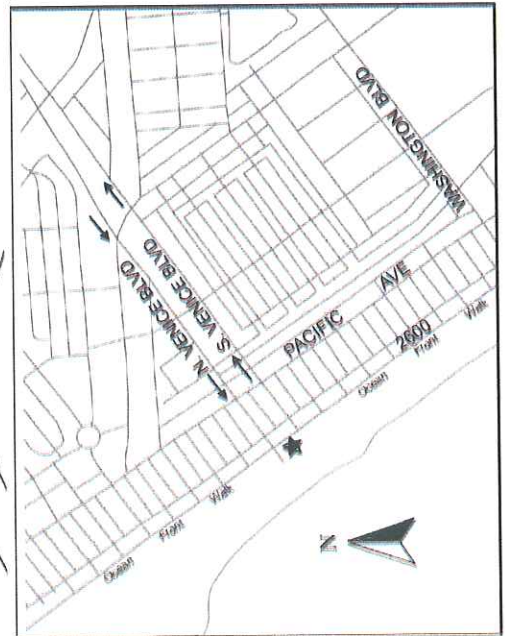
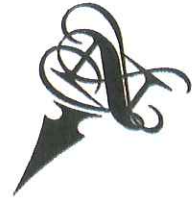
Permit #F000041480

REGULAR SPACES	30
DISABLED	3
TOTAL	33

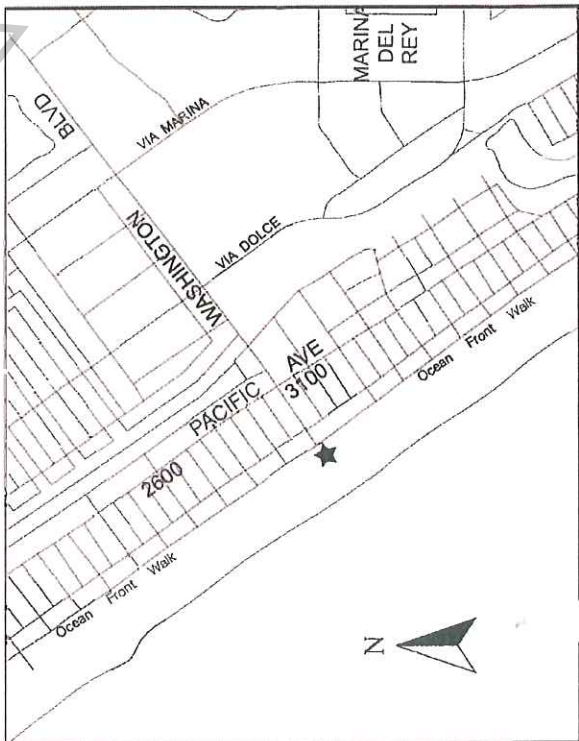
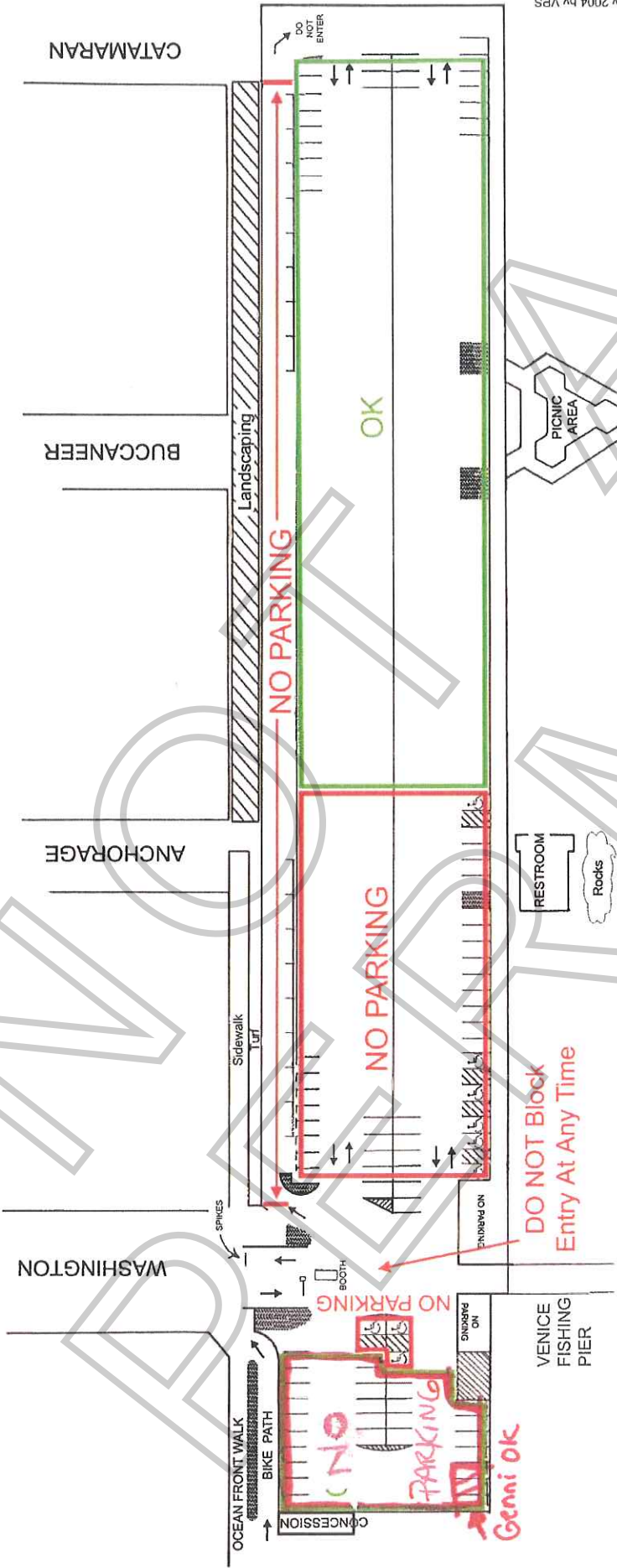
L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS

Revised 10 / 2008 by C.L.S.

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VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS



REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS
Revised 10 / 2003 by CLS
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Map is not to scale.

Filming delineations May 2004 by VPS

SPECIAL FILMING CONDITIONS VENICE AREA

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m.** unless approved by The Department of Recreation and Parks.
- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
 - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m.** No community survey will be allowed for additional hours.
 - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**
- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**
- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

SPECIAL FILMING CONDITIONS ABBOT KINNEY BOULEVARD AREA OF VENICE

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The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Production companies must notify the Abbott Kinney Merchant Committee at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney Merchant Committee is Bart Miali (310) 396-9705 or (310) 890-2956 or bart@abbotkinney.org.
- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.
- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A. Filming Survey process, or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.
- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.
- **The use of City lots # 616, #617 and the lot on the corner of Santa Clara and Electric are not permitted.**
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.
- **Any variance to these guidelines must be discussed in detail with FilmL.A. prior to making plans to shoot in this area. FilmL.A. will take variances from these conditions into consideration on a case by case basis.**

SPECIAL FILMING CONDITIONS VENICE AREA

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- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m.** unless approved by The Department of Recreation and Parks.
- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
 - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m.** No community survey will be allowed for additional hours.
 - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**
- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**
- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**